

# PROGRAM

MARCH 7, 8 & 9, 2024

THURSDAY 7

FRIDAY 8

SATURDAY 9

8:00 - 9:00

**Alejandro Maldonado**  
Yoga Class on the Explanade

## FREEDOM *and Prosperity*

- 16:00** **Opening**  
**The Pack Drumline**  
**Leandro Viotto Romano**  
"The Misery, the State and the Pursuit of Prosperity"  
**Sergio Sarmiento**  
"Banned books"  
**Marian L. Tupy**  
"Superabundance"  
**Michelle Caruso-Cabrera**  
"The Intersection of Economics, Policy, and Politics"  
**18:00** **Francis Fukuyama**  
"Geopolitical Challenges of 2024"

18:00 - 18:30 **COFFEE BREAK**

## EDUCATION *Education*

- 10:00** **Orquesta Sinfónica y Coro del Instituto Superior de Música Esperanza Azteca**  
**Opening Statement**  
Festival de las Ideas, Puebla 2024  
Opening Statement  
**Beth Davies**  
"Lifelong Learning in a Fast Changing World"  
**Tiago Forte**  
"Building a Second Brain"  
**12:00** **Magnús Scheving**  
"The World Needs New Ideas"

12:00 - 12:45 **COFFEE BREAK**

10:00

## ECONOMY *Economy*

- Roberto Salinas**  
"Nearshoring"  
**Matthew & Michael Vega**  
"How AI is Changing the World"  
**Elena Panaritis**  
"Prosperity Unbound"  
**La Chirichota**  
**Per Bylund**  
"How Entrepreneurship is Key to Freedom and Prosperity"  
**Jeff Booth**  
"The Honest Path Forward: A Journey to Hope and Abundance"

12:00

12:00 - 12:30 **COFFEE BREAK**

## ART *Art*

- 18:30** **Gardiner Brothers**  
**Carlos Luna**  
"I Choose to Be Free"  
**Paolo Bortolameolli**  
"What an Orchestra Taught Me about Life"  
**Platon**  
"The Power of Unity: Rekindling the Spirit of Optimism"  
**Francis Kéré**  
"Build to Care and to Inspire"  
**FERNANDO**  
*Parrado*  
"Miracle in the Andes"  
Interview with:  
**Fernando Parrado y Agustín Pardella**

20:30

## HEALTH *Health*

- 12:45** **Robert Waldinger**  
"A Good Life. Lessons of the World Longest Study about Happiness"  
**Dan Buettner**  
"Blue Zones: Secrets of a Long Life"  
**DAVID**  
*Sinclair*  
"Undoing Aging"  
A Dialoguee about Aging  
**Nalini Chilkov**  
**Ernesto Prieto**  
**Dan Buettner**  
**David Sinclair**  
**Moderator: Serena Poon**

14:45 - 16:45 **LUNCH**

12:30

## LEADERSHIP *Leadership*

- Esteriore Brothers**  
**JAY**  
*Shelley*  
"How to Find Your Purpose in The Workplace"  
**Lorena Ramírez**  
"Mexico Unstoppable"  
**Cayetana Álvarez de Toledo**  
"Call to Young Mexicans."  
**Dr. Joseph Michael Levy**  
"Megabrain: Absolute Control Center"

15:00

## INNOVATION *Innovation*

- 16:45** **Shimon Robot**  
**Nina Tandon**  
"The Future is Tiny The Cellular Revolution"  
**Merritt Moore**  
"Machine Yearning: Being Human in the Age of AI"  
**Duncan Wardle**  
"Working in Harmony with AI"  
**Marc Raibert**  
"Making Robots Smarter, in Body in Mind"

18:45

19:45 **Party at the Explanade with DJ Deego**

